



BUSINESS BRIEFS

Economic Development News from Central Pennsylvania

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Opportunity for Company Officials to Meet with International Trade Representatives



Pennsylvania's network of twenty Authorized Trade Representatives, covering more than sixty unique international markets, will be available to meet one-on-one with personnel from area companies at SEDA-COG's 12th Annual Central Pennsylvania International Trade Conference. It will be held September 16 at Celebration Hall in State College. The event is hosted by the SEDA-COG [Export Development Department](#).

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Central Pennsylvania Recounts Broadband Experience



It has been called "...the great infrastructure challenge of the early 21st century..." a "...foundation for economic growth, job creation, global competitiveness, and a better way of life..." The Federal Communications Commission (FCC) goes on to say broadband — high speed Internet service — is changing how we "...educate children, deliver health care, manage energy, ensure public safety, engage government..."

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A New Susquehanna Greenway Attraction is Dedicated



Just over 14 months ago, the SEDA-COG Community Resource Center (CRC) completed a master site plan for a new park in the Columbia County town of Bloomsburg. That plan has now become a reality with the dedication of Streater Park, a 55-acre site at the confluence of Fishing Creek and the Susquehanna River.

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The Head of the Appalachian Regional Commission Meets with Area Business People



The federal Co-Chairman of the Appalachian Regional Commission (ARC) came to Central Pennsylvania in July to hear about local business conditions, and he did not leave disappointed. Not only did Earl Gohl hear about the issues; he heard virtually every side of each issue.

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[Organizations \(NADO\)](#)



**[Save The Date
For These
Upcoming
Events!](#)**

[Energy Seminar -
Develop a Diversified
Energy Portfolio](#) -
September 9

[Transportation
Training for Municipal
Officials](#) -
[Bloomsburg](#) -
September 15

[Central Pennsylvania
International Trade
Conference](#) -
September 16

[Transportation
Training for Municipal
Officials - State
College](#) - September
22

[Transportation
Training for Municipal
Officials - Bloomsburg](#)
- September 28



Energy Conservation Effort in New Berlin Receives National Recognition



The [SEDA-COG Energy Resource Center](#) is the recipient of a [NADO 2011 Innovation Award](#), which ERC is carrying out in New Berlin. The [NADO](#) (National Association of Development Organizations) award honors projects in a variety of regional development areas including environmental initiatives, regional innovation strategies, and sustainable development.

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The SJF Cleantech Membership Program



Is your firm a "cleantech" company, perhaps one involving clean energy, environmental products, or sustainable services? Basically, cleantech involves technology that is more environmentally benign than a comparable existing technology. Cleantech is often interchanged with "greentech."

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Transportation
Training for Municipal
Officials - Lewisburg -
October 5

Transportation
Training for Municipal
Officials - Milton -
October 18

Transportation
Training for Municipal
Officials -
Northumberland -
October 27

