SEDA-COG ACTIVITIES
IN JUNIATA COUNTY

January 2005 — August 2006
JUNIATA COUNTY

Community Development

SEDA-COG has a long-term contractual relationship with the Juniata County Commissioners to administer their annual Community Development Block Grant (CDBG) funds and manage development and construction of CDBG projects. Projects developed in Juniata County include sewer and water system improvements for small communities, senior citizen centers, and small recreation projects throughout the County. SEDA-COG staff has utilized CDBG funds to leverage other federal or state grants and loan dollars, where necessary, to make projects feasible. Recently completed, under construction, or under development County CDBG projects include:

- Mifflintown Borough – Replacement of a major water main on Orange Street ($184,000)
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- Port Royal Borough – Repair and lining of the finished water reservoir ($57,000).
- Mifflin-Juniata County Dental Clinic – Purchase of ergonomically designed dental equipment for special needs patients such as the elderly and disabled ($37,779)
- Village of Richfield – Development of a test well to assist with Richfield Area Joint Authority’s mission to provide safe drinking water to its customers ($100,000)
- Village of McAlisterville – Lease of expanded senior center at the Lion’s Den Fitness Center ($77,268) Completed in spring 2007.
- Village of East Waterford – Development of a sanitary sewer system and wastewater treatment plant ($1,400,000). Construction will begin in 2007. In 2003, DCED approved a $500,000 Competitive CDBG grant to assist with the construction of this sewer project.
- Village of Walnut – Development of sanitary sewer system and wastewater treatment plant ($1,000,000). This project will utilize alternative sewer technology and an onsite public sewage management structure in order to provide the community with an affordable sewer system. In 2006, the Department of Community & Economic Development approved a $500,000 Competitive CDBG grant for the village.
- Tuscarora Township – Reconstruction to preserve a historic church exemplifying rural church architecture in Juniata County. Also, assistance to procure additional funding for operations and maintenance from future non-CDBG sources. National Historic Places designation for the structure ($36,000).

Community Development staff has undertaken a Conduit Block Grant Program in collaboration with the Pennsylvania Department of Conservation and Natural Resources to improve recreation facilities in small communities.

The project recently completed:

- Thompsontown Borough, Haldeman Community Park – Remove and replace unsafe playground equipment, safety surface, and improve handicapped access ($50,000).
When appropriate, SEDA-COG has also assisted the County by providing project management and grant administration for other federal and state agency grant programs. Non-CDBG grant projects include:

- Walker Recreation Center – Construction of an athletic park complex providing softball, baseball, and soccer fields; concession pavilion and restroom facilities to service the Mifflintown, Port Royal, Mexico, and Thompsontown communities ($280,000).
- Village of East Waterford – A federal direct EPA grant for the construction of a sanitary sewer system and wastewater treatment plant ($250,000.)
- Port Royal – Construction of sidewalk as part of the PennDOT “Safe Routes to School” grant program ($70,000).
- Village of McAlisterville – Lost Creek Community Park master site planning ($30,000).
- Village of East Salem – Growing Greener II County Environmental Initiative Grant for the construction of a sanitary sewer system and wastewater treatment facility. ($200,000)

Community Development staff has undertaken a Conduit Block Grant Program in collaboration with the Pennsylvania Department of Conservation and Natural Resources to improve recreation facilities in small communities. Staff has completed one project and is currently working on another.

The project currently under construction is:

- Borough of Thompsontown, Haldeman Community Park – New playground equipment, safety surface, and improved access for mobility impaired ($50,000).

CONTACT: Bill Seigel

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Housing Program

In 2004, the Juniata County Commissioners received a HOME Grant for $500,000 for a County-wide owner-occupied housing rehabilitation program. To date, six units have been substantially rehabilitated, with one additional unit underway. We are expecting to substantially rehabilitate three to four additional units which will complete Phase -i. Once Phase-I is completed we will start Phase-ii with the $500,000 HOME grant received in 2006.

CONTACT: Mike Fisher
Community Resource Center (CRC)

The Susquehanna Greenway
CRC staff functions as the Regional Lead Organization for the Middle Susquehanna Region in the new non-profit Susquehanna Greenway Partnership organization. CRC staff is providing advocacy, professional planning and technical design assistance to the following Greenway projects in the county:

Keep Pennsylvania Beautiful
SEDA-COG is the new affiliate member serving a 15 county area in Central and Eastern Pennsylvania. CRC staff will work with communities and organizations to participate in litter prevention, clean up and beautification projects and programs.

Buy Fresh Buy Local Marketing Campaign
CRC staff is working in partnership with the Pennsylvania Association for Sustainable Agriculture (PASA), Penn State Cooperative Extension and the Valleys of the Susquehanna consortium of Visitors Bureaus, in addition to local farms, farmers markets and restaurants on a 10-county local foods marketing initiative. The aim of the Buy Fresh Buy Local campaign is to heighten the visibility and increase the sale of products raised within the Susquehanna Valley region by helping consumers easily identify locations where these products can be purchased. Buy Fresh Buy Local also provides networking assistance to better connect restaurants, retail outlets, and institutions to agricultural producers throughout the SEDA-COG region.

Regional Strategic Action Plan
CRC staff working as the lead role in facilitating a regional planning process for land use, transportation and economic development in the SEDA-COG region. CRC staff also worked to develop the proposal and scope of work to realize this project and coordinated with state agency representatives in doing so. Worked to organize a steering committee with representation from the eleven SEDA-COG counties, prepared and facilitated the kick-off presentation, and coordinated SEDA-COG in-house team to develop and monitor scope of work.

CONTACT: Tom Grbenick

Economic Development

During January 2004 – December 2006, SEDA-COG and Juniata County combined efforts to fund 3 loans. The $482,000 in SEDA-COG loans leveraged $685,000 in private funds to finance $1.2 million in projects. The result of these projects is the commitment to the creation/retention of 20 jobs at an average cost of $24,100 per job. Anthony M. Sankey, North East Louvers, Inc., and Tedd Wood, Inc. received financing assistance through SEDA-COG during the past three years.

CONTACT: Jim McClure
Central Pennsylvania Entrepreneurial Assistance Network/Microenterprise Development Program

The Central Pennsylvania Entrepreneurial Assistance Network (CPEAN) is a collaborative public/private alliance of more than 50 partners created to stimulate new business starts, enhance small business expansions, and increase the survival rate of small businesses. The main marketing tool and information portal for the CPEAN is www.businessgrower.com which provides a centralized place for entrepreneurs to access information and guidance on financing assistance, training opportunities, business plan writing, and other technical assistance. In Juniata County, the CPEAN has provided assistance to 10 entrepreneurs.

Nearly all of these entrepreneurs are ultimately seeking capital to start or expand a small business. To respond to this need, SEDA-COG started the Microloan Fund. The fund was originally created to provide small business loans to qualified borrowers for equipment, working capital and building improvements. The Microloan Fund was reorganized and restructured in 2006 and renamed the Microenterprise Development Program. The new name reflects the program’s expanded mission to provide a combination of training and technical assistance in addition to lending activities to entrepreneurs. To date, SEDA-COG has received an application for one microenterprise loan in Juniata County.

CONTACT: Elizabeth Cash

Export Development Assistance

SEDA-COG’s Export Development Program provides export counseling, market research, technical assistance, market development support, training seminars, trade event assistance, and trade leads matching to companies in Juniata County.

From January 2004 through December 2006, six companies have accessed these export development services, and the program engaged two new companies in this period. Three companies participated in various trade events, including Bison Farm and Hall’s Confectionery’s participation in the 2005 “Taste of Pennsylvania” trade show, and one company participated in a seminar, “Increase Your International Sales.”

The following companies received export assistance during this time frame. Two companies received international trade leads.

- Bison Farm
- Empire Koshel Poultry, Inc.
- Hall’s Confectionery
- Hoffman Brothers Lumber, Inc.
- KSM Log Homes
- RJ Junk Lumber Company

CONTACT: Barbara Woodson
Infrastructure Development & Keystone Opportunity Zone (KOZ)

Juniata County Industrial Park, Fermanagh Township, Juniata County
On behalf of Juniata Business and Industry, Inc. (JBI), SEDA-COG secured KOZ designation of 54 acres of the Juniata County Industrial Park in 1999, and a time extension for the abatement period from 2010 to 2013 in 2001, from the Commonwealth of Pennsylvania. At the request of JBI, SEDA-COG also incorporated 44 acres in Fermanagh Township as part of its 2004 KOZ Enhancement pre-qualification application submitted to DCED in February 2004 that was later withdrawn.

Empire Kosher Poultry Plant, Walker Township, Juniata County
In January 2003, working in concert with Juniata Business and Industry, Inc., SEDA COG was successful in securing Keystone Opportunity Improvement Zone (KOIZ) designation for a five-year period on a 114-acre site that encompasses the Empire Kosher Poultry facility in Walker Township.

As KOZ Coordinator for the Central Region KOZ, SEDA-COG provides technical assistance to Subzone Coordinators, KOZ property owners, businesses operating in the KOZ, and local officials with regard to KOZ policies and application procedures. In addition, we respond inquiries regarding the KOZ program from various entities from wanting to know if a location is in a KOZ to searches for KOZ buildings and land. SEDA COG also processes all yearly KOZ applications submitted. The following is a summary of the recent number of applications that have been processed in the last three years since the inception of the program where in 1999 only one application was received.

<table>
<thead>
<tr>
<th>Number of Applications</th>
<th>Year</th>
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<tbody>
<tr>
<td>5</td>
<td>2004</td>
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<tr>
<td>7</td>
<td>2005</td>
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<td>9</td>
<td>2006</td>
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As of 2006, these applicants have provided $9,771,600 of investment in the County and employ 19.

CONTACT: Jerry Bohinski

PA SourceNet (www.pasourcenet.com)

PA SourceNet is an internet-based network of Pennsylvania companies that buy from and sell to each other, providing firms with potentially new sources for materials, services, and industrial processes. This website can also be used by enrolled firms to search for qualified sales leads among other Pennsylvania companies.

The database has an active membership of more than 9,000 Pennsylvania companies, of which 29 are located in Juniata County.

CONTACT: Judith Flynn
The Pennsylvania Business Retention and Expansion Program (PA BREP) was established in 1997 to forge better working relationships and stronger collaboration among the network of public, private, state, and local economic development organizations. Since its inception, the goal of the program has remained constant - to retain and grow the existing base of businesses and jobs in Pennsylvania by connecting local businesses with resources to help them solve problems, maintain competitiveness, and promote economic vitality. SEDA-COG partners with our county Chambers of Commerce and Industrial Development Corporations to conduct the PA BREP throughout the Central Region. This year, our partners will visit more than 850 companies in the region, conduct one-on-one discussions with company CEOs and executives, making referrals to a network of more than 50 regional organizations that can help address the companies’ needs. Since January 2004, in collaboration with Juniata Business and Industry, 146 company visits have been conducted in Juniata County and 32 referrals were sent to our service provider network.

CONTACT: Judith Flynn

Procurement Technical Assistance

The mission of the SEDA-COG Procurement Technical Assistance Center (PTAC) is to assist area businesses in pursuing government contracting and subcontracting opportunities. Individualized counseling, informational resources, and group training seminars are provided on doing business with local, state, and federal government agencies as well as major prime contractors. Since inception of the program in 1982, companies throughout Juniata County have utilized the assistance available through the PTAC.

In Fiscal Year 2003/2004, the PTAC provided five follow-up counseling sessions to six client companies in Juniata County. These clients reported five contracts/subcontracts totaling over $69,000.

In FY 2004/2005, the PTAC assisted six client companies based in Juniata County. There were four new clients and 15 follow-up counseling sessions were provided. These clients reported eight contracts/subcontracts valued at $49,761.

During Fiscal Year 2005/2006, the PTAC had assisted seven (7) client companies based in Juniata County. There were 21 follow-up counseling sessions provided. These clients reported three contracts/subcontracts valued at $27,228.

The following is a list of eight (8) Juniata County businesses that are current active clients of the Center. Seven (7) companies are currently subscribed to our free bid matching service, which provides customized notification of government bid announcements.

- Center State Communications
- Cleck Paving
- Dumor, Inc.
- Empire Kosher Poultry, Inc.
- Hampton’s Machining, Inc.
- Mahantango Enterprises
- Maple Lawn Associates
- Weaver Pallet Company, LLC

CONTACT: Robert Brown
### Geographic Information Systems

- Updated Census Bureau spatial files to match County GIS, allowing GIS staff to use Census data tables with their own high quality base map instead of TIGER/Line files.
- Greenway corridor mapping in one Township along Susquehanna River.
- Internet web mapping application for Valleys of the Susquehanna features Juniata County tourist attractions (www.pavalleys.com).
- Hired contractor to map hydrography and five-foot contours in preparation for DFIRM conversion. Conducted quality check on delivered GIS data.
- Working with PAMAGIC and PAMAP to bring hydrography layer up to new, statewide PGDSS GIS data standard.
- Working with FEMA to prepare digital flood insurance rate map (DFIRM) for Juniata County.
- Currently providing mapping support for Regional Land Use and Transportation Master Plan.

**CONTACT:** Joe DeWalle

### Graphics and Printing

Printing services were provided to the following Centre County agencies through SEDA COG's Graphics and Printing Department:

- PennTap

**CONTACT:** Jerry Johnson

### Information Technologies Group (ITG)

SEDA-COG’s ITG provides a broad range of services to our client counties. Such services range from software and hardware support, networking support, web and database application design and implementation, and technical consulting. Below is a summary of such services ITG has provided to you county and its municipalities.

- Provided technical assistance to Port Royal Boro and the Richfield Joint authority on a network review / evaluation / recommendations.
- Provide free Website Hosting for local governments
- Assisted in the acquisition of a Microsoft software grant for Hemlock Girl Scout Council worth approximately $39,294.

**CONTACT:** Jim Baker
Transportation / Special Projects

- Carry out the regional transportation planning process in Juniata County.
- Assisted PennDOT District 2-0 in the implementation of a regional Intelligent Transportation Systems (ITS) plan that would increase the safety and efficiency of the transportation system in Juniata County.
- Developing a regional long-range transportation plan that will identify long-term transportation needs in Juniata County.
- Processed TIP amendments and modifications involving numerous Juniata County transportation projects.
- Assisted concerned residents and served on citizen’s advisory committee to address issues relating to the Juniata River Bridge Replacement Project.
- Coordinated the Transportation Enhancements and Home Town Streets / Safe Routes to School selection process and worked with project sponsors.
- Approved $1,059,411 for Juniata Historical Society’s Academia/Pomeroy Covered Bridge Transportation Enhancements project.
- Relying on the SEDA-COG Freight Advisory Committee, reviewed select roadways in Juniata County for the purpose of prioritizing freight system improvements.
- As part of a contract with PennDOT, worked to extend Local Technical Assistance Program (LTAP) technology transfer services to Juniata County municipalities.
  - Conducted training courses on New Signing and Work Zone Rules for Local Governments
  - Attended Juniata County Convention
  - Conducted Informational Meeting
- Completed Roadway Safety Audits and accident analysis for Juniata County roads. Approved Highway Safety Improvement Program funds for center left turn lane and related improvements at intersection of SR 3002 (Main Street) and SR 3005 (Chicken Plant Road) near Mifflintown; and various rumble strip installations.
- Sponsored transportation-oriented workshops, such as Bicycle and Pedestrian Transportation Planning and Design Training.
- Received funds from PennDOT to study low use/redundant bridges in Juniata County and develop strategies for addressing local bridge needs.
- Assisted PennDOT in travel demand model development for the state-owned roadway network in Juniata County.
- Developing planning process which would coordinate public transportation and human services improvements in Juniata County.

**CONTACT:** Jeff Stover